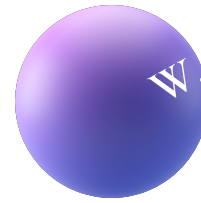


YEJUN WU

Experience Designer
Product Enthusiast



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EDUCATION

UC Berkeley
School of Information
Aug 2018 - May 2020
Master of Information
Management and Systems
(UX Design Focus)

New York University
Sep 2013 - May 2017
B.A. Art History
B.S. Econometrics and
Quantitative Economics

SKILLS

Interaction Design
Product Strategy
Wireframing
Rapid Prototyping
User Research
Information Architecture
Illustration
Data Visualization
Photography
HTML, CSS, Python

TOOLS

Figma, Sketch, Principle,
Adobe Creative Suite,
Invision, Google Analytics,
Unity, Fullstory, Tableau

EXPERIENCE

Senior UX Designer

Dun & Bradstreet

Aug 2020 - Present San Francisco, CA

- Leading the design of AI-driven ads campaign management & reporting experience for sales & marketing professionals.
- Ideated and created the annual product vision with product leaders.

Product Designer (Freelance)

Inspirame

Oct 2019 - Jul 2020 Remote

Led the design and product strategy (as the first designer) of Teco, an EdTech platform that allow community college students to manage educational plans and track graduation progress (shipped in 2021).

UX Design Intern

Shutterfly

May 2019 - Aug 2019 Redwood City, CA

- Redesigned My Account dashboard and My Projects for millions of users, proactively seeking feedback from users and internal teams.
- Conducted card sorting, interviews and user testing to identify user needs, reorganizing information architecture of the website.

UX Design Intern

Tencent

Apr 2018 - Aug 2018 Shanghai, China

- Led the redesign of the CRM system + messaging app, reducing clicks to update info and improving customer service efficiency.
- Added an auto-saving component to Tencent's design system, saving user's time when filling in forms and input fields.

Product Intern

Artnet

Mar 2017 - Sept 2017 New York, NY

Worked closely with product and design team to collect user feedback and conduct research to improve usability of the Artnet Price Database.